



 raining rose®

2018 PRIVATE LABEL GUIDE

# About Us

Raining Rose started in 1996 as a hobby out of a family kitchen and was purchased in 2003 by two former telecommunications executives, one of whom serves as our CEO. Based in Cedar Rapids, Iowa, our company prides itself in honesty and integrity, remaining committed to creating products using only the highest quality ingredients. We have worked with both small and large brands, so we understand the intricacies of servicing retailers with varying needs and scopes. Our goal is to be a company that is easy to work with and earns your loyalty through our dedication and service.

While we strive to use as many organic ingredients as possible, we believe in full ingredient disclosure and labels that accurately reflect the organic content of our products. We also consistently work to maximize our efficiency and eliminate waste, recycling nearly all our materials and implementing practical solutions to be as lean as possible.

Our core values form ASPIRE: Attitude, Safety, Passion, Integrity, Relationship, and Evolve. These values drive our decision making and are the reasons we have a staff of reliable, friendly people always ready to assist our customers. Thanks to our vertically integrated model, we have the ability to be flexible to meet your ever-changing needs — this means when you work with us, you can rest assured that your brand is in the care of a company you can trust.



# Accomplishment Highlights

- Designated a Certified B Corporation® (2016)
- Recognized 10 times by the Initiative for a Competitive Inner City and Fortune magazine on its annual Inner City 100 list (2005-2009, 2011, 2013-2016)
- Recognized eight times by Inc. magazine on its annual Inc. 5000 list (2007-2013, 2016)
- Became a Blue Zones® Designated Workplace (2014)
- Received LEED certification for our sustainable facility (2014)
- Recognized four times as one of the Corridor’s Fastest-Growing Companies (2010-2012, 2014)
- Chuck Hammond, president and CEO, named Iowa Small Business Person of the Year by the U.S. Small Business Administration (2013)
- Recognized as one of PPB Magazine’s Greatest Companies to Work For (2012)
- Received the Inc. Hire Power Award (2012)
- Received the U.S. Chamber of Commerce Small Business of the Year Award (2011)
- Received the Linn County Board of Health Healthy Worksite Wellness Award (2011)
- Received the Options of Linn County Business of the Year Award (2011)
- Received the LIVE UNITED Volunteer Award for the Business Volunteers category from United Way of East Central Iowa (2011)
- Received a Silver Addy for Identity (2003) and Gold Addy for Packaging (2001) by the American Advertising Federation

# Lip Sips

Item Number: LipSips

Imprint Area: 1.75"W x 1"H

Size: 0.15 oz.

## Flavors Available:

- Blueberry Moscow Mule (blue cap) ●
- Chocolate Coffee Stout (black cap) ●
- Cosmopolitan (pink cap) ●
- Cucumber Agave Sparkling Water (green cap) ●
- Grapefruit Shandy (pink cap) ●
- Grape Soda (purple cap) ●
- Juice Box (purple cap) ●
- Jungle Juice (red cap) ●
- Mint Mojito (green cap) ●
- Orange Soda (orange cap) ●
- Root Beer (white cap) ●
- Shirley Temple (red cap) ●



Enjoy beverage-inspired flavors with this new line of lip balm! Its formula includes beeswax, organic hemp seed oil, and rosemary extract — plus SPF 15 broad spectrum protection, which makes it great for use year-round. If you love a classic drink and want a lip balm to match, we've got just the flair your next promotion needs. We know you'll have fun promoting with this product!



Its broad spectrum rating makes this SPF 15 lip balm a must in the promotional industry to provide full protection against the effects of UVA and UVB rays. It's made with beeswax, vitamin E, and aloe vera to create a premium blend of the highest retail quality. It's sure to please while it protects.

## Did You Know?

We complete 9,307 quality checks every year.



# SPF 15 Broad Spectrum Lip Balm

**Item Number:** BroadSpectrum

**Imprint Area:** 1.75"W x 1"H

**Size:** 0.15 oz.

## Flavors Available:

- Beeswax (white cap)
- Blackberry Smoothie (white cap)
- Breath Fresh (white cap)
- Bubblegum (white cap)
- Caribbean Breeze (teal cap)
- Cherry (white/red cap)
- Citrus (white/orange cap)
- Coconut (white cap)
- Cranberry Orange (white cap)
- Grape (purple cap)
- Iced Pear (white/olive green cap)
- Lemonade (yellow cap)
- Orange Creamsicle (gold cap)
- Peppermint (white/blue cap)
- Pomegranate (white cap)
- Raspberry (white cap)
- Spearmint (white/black cap)
- Strawberry (pink cap)
- Tropical (white cap)
- Vanilla (white cap)
- Vanilla Mint (white cap)
- Watermelon Twist (green cap)
- Wildberry (white cap)

# All Natural Lip Balm

**Item Number:** AllNatural

**Imprint Area:** 1.7"W x 1.465"H

**Size:** 0.15 oz.

## Flavors Available:

Beeswax

Mango Tango

Pearadise

Peppermint

Pink Grapefruit

Pomegranate

Spearmint

Strawberries & Cream

Vanilla

All flavors come in a white tube and cap.



For customers who are looking to go all natural, this lip balm is the perfect choice. Its formula contains beeswax, organic sunflower oil, organic extra virgin olive oil, vitamin E, and aloe vera and is sure to leave lips happy. All the great feelings that this product generates will certainly be associated with the name on the label. This product is also gluten free!



Get ready for a bold flavor experience! This non-SPF offering is free of petroleum, PABA (a chemical often used in sunscreen), and paraben. Good-for-you ingredients are used instead, including beeswax, organic sunflower oil, organic extra virgin olive oil, and rosemary extract. Customers who love uniquely fused flavors will love promoting with this lip balm.

## Lip Fusion

**Item Number:** LipFusion  
**Imprint Area:** 1.7"W x 1.465"H  
**Size:** 0.15 oz.

### Flavors Available:

Blueberry Lemonade  
 Cherry Tangerine  
 Cucumber Lime  
 Pink Grapefruit Hibiscus  
 Pomegranate Pear  
 Tropical Pineapple Coconut & Starfruit  
 Watermelon Mint

All flavors come in a white tube and cap.



Get the best for your lips with Lip 30, containing SPF 30 and broad spectrum protection to defend against UV exposure. This formula is made with high quality natural ingredients, including coconut oil, castor oil, cocoa butter, and shea butter, and its testing maintains FDA compliance for sunscreen products. Please your outdoor-loving customers with lip balm that simply can't be matched.

## Lip 30

**Item Number:** Lip30  
**Imprint Area:** 1.75"W x 1"H  
**Size:** 0.15 oz

### Flavors Available:

Beeswax  
 Peppermint  
 Spearmint  
 Vanilla

All flavors come in a white tube and cap.

# Sugar Balm

**Item Number:** SugarBalm  
**Imprint Area:** 1.7"W x 1.465"H  
**Size:** 0.15 oz.

## Flavors Available:

Caramel Latte  
Chocolate Mint  
Vanilla Coconut

All flavors come in a white tube and cap.



Our Sugar Balm is made with a touch of stevia to provide sweetness and make each flavor really pop. Its other natural ingredients include organic hemp seed oil and vitamin E, and it's free of petroleum, paraben, PABA, and all other sunscreen chemicals. You can't help but love such a sweet product that provides a smooth feel for lips — so cozy up to this lip balm!

# USDA Organic Lip Balm

**Item Number:** Organic  
**Imprint Area:** 1.7"W x 1.465"H  
**Size:** 0.15 oz.

## Flavors Available:

White Tube & Cap:

Beeswax

Mint Burst

Clear Tube & Cap:

Citrus

Coconut

Eucalyptus Mint

Vanilla

Cap color change not available.



When an official seal matters, go with our USDA Organic Lip Balm. We are one of the few manufacturers that can offer certified organic lip balm, which means we don't cut corners on quality. This product is made with 95% organic ingredients, including organic beeswax and organic sunflower oil. We also offer a label option without the seal, so either way, you'll impress with a product that will turn heads.



Sure to draw customer attention, Neon Cap Lip Balm is broad spectrum SPF 15 rated and made with beeswax, organic sunflower oil, organic hemp seed oil, and rosemary extract. It also has a bit of stevia to create deliciously sweet flavors. With its bright colors, this item will make for a dynamic promotion with positive impact.

## Neon Cap Lip Balm

Item Number: Neon

Imprint Area: 1.75"W x 1"H

Size: 0.15 oz.

### Flavors Available:

Berrylicious (neon blue cap)

Go Go Goji Berry (neon pink cap)  Juicy

Pineapple (neon yellow cap)

Sour Apple (neon green cap)

Tangy Tangerine (neon orange cap)

# SPF 15 UV Value Balm

**Item Number:** SPFValueBalm

**Imprint Area:** 1.75"W x 1"H

**Size:** 0.15 oz.

## Flavors Available:

Cherry

Citrus

Iced Pear

Mint

Pomegranate

Unflavored

Vanilla

All flavors come in a white tube and cap.



Ideal for both cost effectiveness and broad spectrum sun protection, our value lip balm with SPF 15 is a fantastic way to promote. Made with petroleum, mineral oil, coconut oil, paraffin wax, and ozokerite wax, it's a choice that works for any kind of budget.

# Budget Balm

**Item Number:** BudgetBalm

**Imprint Area:** 1.7"W x 1.465"H

**Size:** 0.15 oz.

## Flavors Available:

Cherry

Mint

Unflavored

Vanilla

All flavors come in a white tube and cap.



Designed to provide promotional value at a very low cost, non-SPF Budget Balm creatively reaches a large number of people without breaking the bank. It's certainly worth the investment thanks to its great quality at a great price.



For men seeking lip balm that's made specifically for them, this product is the answer. Provided in a black tube and cap for a sleek look, Man Balm offers SPF 15 broad spectrum protection and is sure to become a favorite. Men are increasingly interested in having the best personal care experience possible — so let this item keep you from leaving an important demographic behind.

## Man Balm

**Item Number:** ManBalm  
**Imprint Area:** 1.75"W x 1"H  
**Size:** 0.15 oz.

### Flavors Available:

Extreme Tea

Super Mint

All flavors come in a black tube and cap.  
Cap color change not available.

### Did You Know?

We consume 33,000 pounds of beeswax every month.



# Mini Lip Balm

**Item Number:** Mini  
**Imprint Area:** 0.47"W x 0.96"H  
**Size:** 0.05 oz.

**Flavors Available:**

- Mango Tango
- Pearadise
- Peppermint
- Pink Grapefruit
- Pomegranate
- Spearmint
- Strawberries & Cream
- Vanilla

All flavors come in a white tube and cap  
 Cap color change not available.



About half the size of regular lip balm, this item is not short on cuteness and is great for making a lasting impression. It's formulated with beeswax, organic sunflower oil, organic extra virgin olive oil, vitamin E, and aloe vera to offer a smooth and soft feel for every wearer. Though small in size, it can have a big impact for your name.

# Blend-a-Balm

**Item Number:** BlendABalm  
**Imprint Area:** 1.525"W x 1.45"H  
**Size:** 0.17 oz.

**Flavors Available:**

Strawberry Banana Smoothie ●●  
 (hot pink/light yellow caps)

Vanilla Mint Dream ●●  
 (mint green/white caps)

Cap color change not available.



Blend-a-Balm is uniquely designed with a double-ended tube, which allows you to apply two different flavors for a winning combination for your lips. It is made with beeswax, organic sunflower oil, and vitamin E, and its application will make your brand unforgettable.



Bringing a splash of color to your promotion, Colorful Lip Balm features an array of vibrant-colored lip balms that are visible through a clear tube and cap. Each is made with beeswax, organic coconut oil, rosemary extract, and vitamin E, offering a rich and creamy formula. This product is just waiting to be used for a fun selling approach.



Made with beeswax, shea butter, mango butter, and vitamin E, the shimmer is a glamorous accessory for any woman, keeping lips comfortably moisturized while providing a touch of color and hint of mint. This sophisticated lip product will give your name just the right shine.

## Colorful Lip Balm

**Item Number:** Colorful  
**Imprint Area:** 1.7"W x 1.465"H  
**Size:** 0.15 oz.

### Flavors Available:

- Acai Berry\*
- Almond\*
- Blueberry Pomegranate\*
- Fruit Punch\*
- Mango\*
- Mint\*
- Pineapple\*
- Starfruit Lychee\*
- Tropical Smoothie\*

\*Represents color of lip balm. All flavors come in a clear tube and cap. Cap color change not available.

## Natural Lip Shimmer

**Item Number:** Shimmer  
**Imprint Area:** 1.3"W x 1.7"H  
**Size:** 0.09 oz.

### Colors Available:

- Polished Pink\*
- Sparkling Wine\*

\*Represents color of lip shimmer.  
 All flavors come in a white tube and cap.  
 Cap color change not available.

# SPF 30 Broad Spectrum Sunscreen

1 oz. Item Number: SunscreenSPF30

Tottle Item Number: TottleSPF30

1 oz. Imprint Area: 1.2"W x 1.3"H

Tottle Imprint Area: 1.15"W x 1.65"H

1 oz. Size: 1 oz.

Tottle Size: 1.5 oz.

Scent Available:

Tropical



This broad spectrum sunscreen with SPF 30 is proven to defend against ultraviolet B (UVB) rays that cause sunburn and ultraviolet A (UVA) rays that trigger age spots, wrinkles, and cancer. FDA compliant, it's made with sunflower oil, grape seed oil, and vitamin E. Place your name on a product that's easy to carry and designed to protect.

## Did You Know?

We use 3,511 different raw materials to create our products.



If you're looking for a long-lasting and no-mess sunscreen application, look no further. This product contains four times more product than our lip balm in a larger tube and is broad spectrum SPF 30 rated. Ingredients of its formula include beeswax, cocoa butter, jojoba oil, and rosemary extract. Suitable for fans and participants alike, it's great for your name at any outdoor event.



For size comparison:



Sun Stick Lip Balm

## SPF 30 Broad Spectrum Sun Stick

Item Number: SunStick  
 Imprint Area: 2.3"W x 1.85"H  
 Size: 0.6 oz.



Popular for outdoor summer activities, this combo pairs our SPF 30 Broad Spectrum Sunscreen tottle with our SPF 15 Broad Spectrum Lip Balm. They're connected with a carabiner to create a dynamic duo for your brand's success.

## Sunscreen Combo

Item Number: SunscreenCombo  
 Lip Balm Imprint Area: 1.75"W x 1"H  
 Tottle Imprint Area: 1.15"W x 1.65"H  
 Lip Balm Size: 0.15 oz.  
 Tottle Size: 1.5 oz.

Ask about available lip balm flavors.

# Lotion

Item Number: Lotion

Imprint Area: 1.2"W x 1.3"H

Size: 1 oz.

## Scents Available:

Iced Pear

Lavender

Toasted Vanilla



This product is made with aloe and soothes even the driest and most damaged skin. Its smooth, light feel paired with its pleasant scent will have customers feeling good about you.



Healthy means happy, especially when it's convenient. This handy spray pen contains 62% ethyl alcohol, proven to reduce the development of harmful germs, and it provides great opportunity for sharing your name as customers keep it by their side.

## Hand Sanitizer Spray

Item Number: SanitizerSpray  
Imprint Area: 2.78"W x 1.25"H  
Size: 0.28 oz.

### Colors Available:

- Black Cap
- Blue Cap
- Clear Cap
- Green Cap
- Red Cap

# Credit Card Hand Sanitizer Spray

Item Number: CCSanitizer

Imprint Area: 1.55"W x 2.5"H

Size: 0.57 oz.

## Colors Available:

Black ●

Clear ●

## Scent Available:

Vanilla



Featuring a slim design, Credit Card Hand Sanitizer Spray allows for flat, easy storage in a purse or small bag, containing 62% ethyl alcohol to kill 99.9% of germs. Your customer's direct imprint will look outstanding, and the vanilla scent is sure to be a hit! Stand out by fighting germs with an item people won't want to put down.

**PMS Cap Colors:** The Pantone® color matches of our cap color options are provided below. Unless otherwise noted, standard cap changes are available on lip balm orders for \$0.10 (V)/piece.



**PMS Blend-a-Balm Cap Colors:** The Pantone® color matches of our Blend-a-Balm cap colors are provided below. Cap color changes are not available on this product.



Strawberry Banana Smoothie

Vanilla Mint Dream

# General Information

**Production Time:** Standard production time begins from proof approval.

**Artwork:** Art should be sent as an outlined vector image in one of these file types: .AI (Adobe Illustrator), .EPS (Encapsulated Postscript), or .PDF (Photoshop Distributing File). Please include Pantone® numbers and True Type Font names if available.

**Proofs:** Please note that the color you see on your monitor or printer may not be exactly the same color that is printed on our press. If PMS colors are provided, we will come as close as possible but cannot guarantee exact matches. Digital and faxed label proofs can be sent upon request at no charge.

**Order Payment:** All first orders are to be pre-paid. Net 30 terms with approved credit will be offered on subsequent orders upon request.

